



**SOUP
FOR THE
SOUL**

A HEART-WARMING
BENEFIT TO SUPPORT
PORTER HOSPICE &
ST. ANTHONY HOSPICE

Join us for the 12th Annual *Celebration of the Soul*

Thursday, February 23, 2012

5:30pm to 9:00pm

Sheraton Denver Hotel (1550 Court Place)

This year marks the 12th anniversary of *Soup for the Soul*, a fundraising event for Porter Hospice and St. Anthony Hospice. This unique event brings together some of the best chefs in Denver to showcase a wide array of gourmet soups and appetizers. More than 800 participants sample fare from fifteen or more of the metro area's finest restaurants and shop for beautiful works of art in the silent auction as well as unique items from additional themed tables — it's truly an event that nourishes the body, warms the heart and supports the soul of hospice care.

For more than twenty five years, thousands of people have had their lives enriched by Porter Hospice and St. Anthony Hospice. In addition to superior hospice care, patients and their families receive spiritual care, bereavement counseling and volunteer support at no charge. Porter Hospice and St. Anthony Hospice deeply believe everyone in the community deserves to face the end of life's journey with dignity and respect, regardless of their ability to pay. We hope you'll join us on February 23, 2012 as we come together once again to celebrate the care these remarkable non-profit hospice programs provide.

We thank you, our business partners and generous sponsors who have provided support for our patients and families. We ask that you please consider supporting hospice with your tax-deductible sponsorship at this year's event. Through the generous donations from the community and last year's sponsors, over \$190,000 was netted for the patients and families of Porter Hospice and St. Anthony Hospice programs.



Why Participate in Soup for the Soul?

Helping Hospices in Need

Hospice services are individualized and provided on the basis of need rather than the ability to pay. Your donations help provide care to individuals with limited or no medical coverage, who are unable to pay for care themselves.

St. Anthony Hospice and Porter Hospice rely on charitable giving to cover services like spiritual care, bereavement services and volunteer coordination, not reimbursed by the Medicare Hospice Benefit or other insurances. We believe in treating body, mind and spirit and helping families deal with the loss of a loved one is an essential part of our mission. Bereavement services offer a resource to assist people deal with their emotions in a highly individualized way. This counseling is provided to families for at least one year following their loss without any form of reimbursement to our programs.

More About our Hospice Programs

St. Anthony Hospice

St. Anthony Hospice has made it their mission to provide quality, compassionate care for terminally ill patients with one goal in mind — to allow individuals the opportunity to live out their lives with dignity and respect. As the only Catholic hospice in Denver, St. Anthony Hospice recognizes the importance of spiritual and emotional health, as well as physical needs, taking special care to treat both the body and the soul. Hospice staff and volunteers visit the patient's home at regular intervals and form a support team to provide the best possible care. St. Anthony Hospice patients and their families always know that a caring voice is never more than a phone call away. Last year we opened six private hospice suites at The Villas at Sunny Acres.

A Truffled Vichyssoise Sponsorship (\$10,000) will pay for the mandated 20 hours of training for twenty hospice volunteers which includes topics such as concepts of death, dying and grief; understanding families and their dynamics; and care and comfort measures.

Porter Hospice

Porter Hospice offers both home hospice and residential care at Porter Hospice at The Johnson Center. Located in Arapahoe County, Porter Hospice at The Johnson Center provides a home-like setting when patients are too ill to remain in their own home, or when patients don't have family members that can care for them. Unlike nursing homes or institutional hospice facilities, Porter Hospice at The Johnson Center addresses physical, spiritual and emotional needs in a warm and compassionate setting—one just like home.

A Golden Gazpacho Sponsorship (\$5,000) will cover the average expense to care for a patient at The Johnson Center.

The Butterfly Program

Porter Hospice also provides palliative care for children through The Butterfly Program. Operated in conjunction with Children's Hospital Colorado, The Butterfly Program is available to any child facing a life-limiting illness—regardless of their ability to pay for services.

A Consommé Sponsorship (\$1,500) will provide emotional support of a dying child and their family for one year.



Soup for the Soul Sponsor Levels

Lobster Bisque Presenting Sponsor \$20,000

Name recognition as the 2012 Presenting Sponsor of Soup for the Soul on all printed event Collateral*

Prominent logo recognition on 10,000 printed invitations, flyers and evening program*

Logo/name on soup mugs given to over 750 attendees

Name recognition in all Soup for the Soul media releases and Foundation newsletter

Logo and link on our websites to your website

Special introduction on stage during event with logo on overhead screen

Top seating and valet parking for three corporate tables of 10 with name/logo on table sign

Logo and link in five email blasts to over 3,000 invited guests (pending deadlines)

Opportunity to customize one additional recognition element

Recognition tweets on Twitter with #SoupfortheSoulDenver hashtag

Recognition posts on Soup for the Soul event page and Centura Health at Home page on Facebook

Truffled Vichyssoise Sponsor \$10,000

Name recognition in all Soup for the Soul media releases and Foundation newsletter*

Recognition by event hosts on stage during event with logo on overhead screen

Logo and link on our websites to your website

Priority seating and valet parking for two corporate tables of 10 with logo/name on table sign

Logo and website link in five email blasts to over 3,000 invited guests*

Recognition tweets on Twitter with #SoupfortheSoulDenver hashtag

Recognition posts on Soup for the Soul event page and Centura Health at Home page on Facebook

Seafood Bouillabaisse Sponsor \$7,500

Name recognition in Foundation newsletter

Logo recognition on evening program and overhead screen

Recognition by event hosts on stage during event

Logo and link on our websites to your website

Preferred seating and valet parking for one corporate table of 10 with name/logo on table sign

Golden Gazpacho Sponsor \$5,000

Name recognition in Foundation newsletter

Prominent name recognition on evening program and overhead screen

Name and link on our websites to your website

Select seating and valet parking for one corporate table of 10 with name/logo on table sign

Chicken Gumbo Sponsor \$2,500

Name recognition in Foundation newsletter

Name recognition on overhead screen at event

Name listing on evening program at event

Six individual reservations

Consommé Sponsor \$1,500

Name recognition in Foundation newsletter

Name recognition on overhead screen at event

Name listing on evening program at event

Four individual reservations

***For more information please call the Foundation office to speak directly with
Kathy Pettit at 303-561-5779 or Mary Jo Baker at 303-561-5776
*subject to printing deadlines***



2012 Soup for the Soul Sponsor Agreement

Sponsor Name _____
Contact Person _____
Address _____
City _____ State _____ Zip _____
Telephone _____ Fax _____
Email Address _____

Sponsor Level *please check one*

- \$20,000—Lobster Bisque Sponsor**—30 top seating reservations and valet parking
- \$10,000—Truffled Vichyssoise Sponsor**—20 priority seating reservations and valet parking
- \$7,500—Seafood Bouillabaisse**—10 preferred seating reservations and valet parking
- \$5,000—Golden Gazpacho**—10 reservations and valet parking
- \$2,500—Chicken Gumbo**—6 reservations
- \$1,500—Consomme**—4 reservations

Payment Information

Cash Check **Credit Card:** Visa MasterCard American Express Discover

Account Number _____ Signature _____

Expiration Date: _____ CCV: _____

Attendee Information *please fill in names of persons attending the event (additional names on back)*

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Please make check payable to **Soup for the Soul** and send with sponsorship agreement to
Centura Health at Home Foundation
1391 Speer Blvd., Suite 600 Denver, CO 80204
Main Office number 303-561-5790
www.soupforthesouldenver.org